

CORPORATE CONTRIBUTION GUIDELINES

The South Central Connecticut Regional Water Authority (RWA) receives many requests from worthy organizations within and outside of the Water District for support. These requests include monetary gifts, in-kind services, obsolete equipment, and participation on governing boards. The missions of these organizations have merit and are worthwhile. In the ideal world, all of them would receive some level of RWA support. However, as a non-profit corporation, the RWA has limited resources for donations and other support.

The RWA will contribute to governmental and non-governmental not-for-profit organizations which sponsor activities within the Water District that have a relationship to the RWA's mission: to provide high-quality water and services at a reasonable cost to the residences and businesses in south central Connecticut and, consistent with that purpose, promoting the preservation of watershed land and aquifers. The RWA seeks to protect water quality throughout the region by awarding grants or in-kind contributions to organizations that strive to improve awareness, understanding, and stewardship of fresh water, its use as it relates to healthy living, and related land resources. In addition, the RWA will support environmental education programs whose focus is on educating individuals to protect our valuable natural resources.

Because the RWA has limited resources, the budgeted amount for donations and other support will be determined on an annual basis. The RWA usually refrains from making multi-year commitments.

The RWA does not and will not intentionally support:

- Organizations that practice discrimination due to race, color, gender, sexual orientation, creed or national origin;
- Denominational or sectarian religious organizations; or
- Telephone solicitations from professional fundraisers.

All applications from organizations requesting grants related to open space/watershed protection, healthy living and environmental education must be made in writing and include the following:

- A cover letter on organization stationary that states:
 - Type of request such as monetary gift or in-kind service,
 - Purpose of the request;
 - How the request bears a relationship to the RWA focus areas for contributions;
 - Media plans, if any, and the RWA's role in the publicity
 - Affirms not-for-profit status; and
 - Name, telephone number and e-mail address of the contact person.
- A brief history and description of the organization's purpose and accomplishments.
- A project budget if the request is for a monetary gift to support a specific project or program.

All requests must be submitted to the Communications and Outreach Manager, Regional Water Authority, 90 Sargent Drive, New Haven, CT 06511-5966.

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